



CONSULTANCY POLICY AT GARDEN CITY UNIVERSITY

1. Introduction

The Concept of Consultancy is to share the specialized knowledge or hands-on skills to an individual or a group or a company for a positive outcome. Consultancy is a creative platform to provide opportunities for faculty members to share their knowledge and skills beyond classroom teaching. Interdisciplinary knowledge pool ranging from Health Sciences, Life Sciences, Tourism, Hospitality, and Catering Technology, Media, Commerce, and Management. Computational Sciences and Informational Technology, Languages, Fashion and Apparel Design and Psychology are the unique proposition at Garden City University. Highly qualified and experienced faculty members from across the departments are part of the technical consultancy team of Garden City University. Consultancy ranges from Internal to External, University associated consultancy to Private Consultancy, and Research Consultancy to Industry based Consultancy and, finally, individual to a group Consultancy. Consultancy is always a collaboration between two or more individuals/ organizations. Hence, a clearly defined policy will help to plan, execute and to evaluate the Consultancy projects.

2. Consultancy Policy

The following consultancy policy is applicable to the members of Garden City University for any Consultancy projects,

1. All Consultancy projects must be approved well in advance before the start of the consultancy project. The approval should be routed through the proper channel.
2. Consultancy projects must not interfere with the academic/ administrative work assigned at the respective department/University.
3. Consultancy projects must display value for the stakeholders involved in the consultancy process. The value shall be in the form of revenue generation, knowledge/skill development/ achieving national mission/ improving the society.
4. All the consultancy projects must match with the Garden City University Code of Conduct and other rules and regulations followed in the University.

5. All the consultancy projects must protect/uplift the brand name/ image of Garden City University.
6. All the consultancy project proposals must be submitted in a standard format with vital details such as the name of the collaborating company, nature of Consultancy, duration of the Consultancy, expenditure and income statement, and any other specific terms and conditions.
7. The members of Garden City University involving in Consultancy projects must adhere to the terms and conditions specified in the consultancy agreement.
8. While developing the income and expenditure statement, the salary of the member involved in the consultancy project must be included.
9. The members of Garden City University must not involve in any other unauthorized consultancy projects nor use the brand name, members affiliation at Garden City University to acquire any consultancy projects.

3. Types of Consultancy

3.1.GCU Consultancy

GCU Consultancy is when a member of the University collaborates with Garden City University to carry out consultancy projects. The member will be allowed to use the approved resources at Garden City University based on the consultancy agreement. The members will be allowed to use the affiliation, brand name of Garden City University. It is the responsibility of the member to ensure that GCU brand image and value are protected. The revenue share between the member engaged in Consultancy and Garden City University would be on the 70:30 ratio. 70% of the revenue after the deductions of expenses would be for the members, and 30% would be for Garden City University. The member involved in GCU Consultancy can engage one day in a week for Consultancy work. This entitlement will be decided on a case to case basis.

3.2.Private Consultancy

The member of Garden City University is allowed to undertake private Consultancy only when authorities of Garden City University agrees and approves the consultancy activity. In private Consultancy, the member is not permitted to use affiliation title and brand name of Garden City University. It is the responsibility of the members to ensure that no conflict arises during the



consultancy activity. If any dispute arises, it is the responsibility of the member engaging in consultancy activity to resolve legally/amicably between the parties. Garden City University will not take any responsibility or will not be liable for any potential conflicts. No "On-duty" will be granted for private Consultancy. The complete revenue generated from the Consultancy will be for the member involved in the consultancy assignment.