



# GARDEN CITY UNIVERSITY

## Ph.D. Research Scholars-2018 batch

S.No	Ph.D. Scholar Name	University Register Number	School	Programme Registered	School & Department	Research Title	Email id
1	Vrinda Coutinho	18PAMG110	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	The Perspective of Stakeholders towards scope of Commerce Education in Karnataka	<a href="mailto:vrinda181279@gcu.ac.in">vrinda181279@gcu.ac.in</a>
2	Subhra Pratim Bhattacharjee	18PAMG108	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	An analytical comparison of the regulatory framework, stability and efficiency of public sector banks with respect to private sector banks in India & Banking & Finance	<a href="mailto:subhra181275@gcu.ac.in">subhra181275@gcu.ac.in</a>
3	Sudha N	18PAMG109	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Marketing strategies of Wooden Handicraft products adopted by Channapatna artisans in changing scenario	<a href="mailto:sudha181273@gcu.ac.in">sudha181273@gcu.ac.in</a>
4	Nataraja Chary B	18PAMG104	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Introduction of GST and its impact on SME sector	<a href="mailto:nataraja181271@gcu.ac.in">nataraja181271@gcu.ac.in</a>
5	Deepthi Shirahatti	18PAMG102	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Green Marketing as a tool Influencing Purchase Intention of Consumers with special reference to 'Millets and Millet Based Products' at Bangalore	<a href="mailto:deepthi181269@gcu.ac.in">deepthi181269@gcu.ac.in</a>

6	Donston Sharwin	18PAMG103	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Impact of Social Media marketing on purchase decision in the apparel industry with reference to Bengaluru	donston181268@gcu.ac.in
7	Shilpa R	18PAMG106	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	A Comparative Study on “Consumer Buying Behaviour towards Organic Food Products -Bangalore and Chennai	shilpa181267@gcu.ac.in
8	Acharya Supriya Pavithran	18PAMG101	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	The impact of Corporate Environmental Responsibility on the Financial Performance of Select Listed Companies in Bangalore Urban	supriya181260@gcu.ac.in
9	Rahul Saria	18PAMG105	Commerce & Management	Doctor of Philosophy in Management	Commerce and Management & Commerce and Management	Money & Investments (Financial Curiosity): A critical evaluation of upbringing & elementary education of children and its impact on their financial knowledge	<a href="mailto:rahul181259@gcu.ac.in">rahul181259@gcu.ac.in</a>
10	Subhanjan Das	18PAPT103	Health Sciences	Doctor of Philosophy in Management	Health Sciences & Physiotherapy	Effectiveness of percutaneous electrical nerve stimulation versus trigger point dry needling in osteoarthritis knee	<a href="mailto:subhanjan181318@gcu.ac.in">subhanjan181318@gcu.ac.in</a>
11	P. Mallika	18PAPT101	Health Sciences	Doctor of Philosophy in Physiotherapy	Health Sciences & Physiotherapy	Efficacy of myofascial release and instrument-assisted soft tissue mobilisation (R) for delayed onset of muscle soreness: A randomized control trial	mallika181299@gcu.ac.in

12	Pinky Dutta	18PAPT102	Health Sciences	Doctor of Philosophy in Physiotherapy	Health Sciences & Physiotherapy	Effect of Rapid Upper Extremity Strength Endurance (RUESE) Protocol on beginner level Badminton Players	<a href="mailto:pinky181297@gcu.ac.in">pinky181297@gcu.ac.in</a>
13	Ambika Behera	18PAMB101	Sciences	Doctor of Philosophy in Microbiology	Sciences & Life Sciences	Therapeutic study of the synthesized nanoparticles and its mechanistic evaluation as an anti-cancer agent	<a href="mailto:ambika18325@gcu.ac.in">ambika18325@gcu.ac.in</a>
14	Pradnya Kumar Malaganve	18PACS103	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Novel approaches to mine Facebook data for effective digital marketing strategies	<a href="mailto:pradnya181278@gcu.ac.in">pradnya181278@gcu.ac.in</a>
15	Prajna Rajandra Hegde	18PACS104	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Design and analysis of efficient knowledge discovery approaches for online food marketing system map reducing technologies	<a href="mailto:prajna181277@gcu.ac.in">prajna181277@gcu.ac.in</a>
16	Vani Chakraborty	18PACS105	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Study on efficient classification methods for the diagnosis of students with learning disabilities	<a href="mailto:vani181276@gcu.ac.in">vani181276@gcu.ac.in</a>
17	Nidhi Deharia	18PACS102	Computational Science & IT	Doctor of Philosophy in Computer Science	Computational Sciences and Information Technology	Context aware security in Internet of Things	<a href="mailto:nidhi181270@gcu.ac.in">nidhi181270@gcu.ac.in</a>